

### Adaptive Telepresence



### TELEPRESENCE

Seeing eye-to-eye takes on a whole new meaning with telepresence. Telepresence creates the most realistic in-person meeting experience and provides an ideal platform for communication and interaction. It makes meeting participants feel as though they're having a conversation with colleagues right across the table—while being miles or continents apart.

### TELEPRESENCE AS A PRODUCTIVITY DRIVER

Telepresence enables executives to experience the best form of visual communication possible. By virtually being part of the same environment as their colleagues, executives are able to communicate more naturally, with a consistent experience each time. Directional audio, crystal clear video and one-touch controls provide a robust forum for collaboration and productivity. Walk in, sit down and instantly begin the meeting.

### TANDBERG EXPERIA™

Experia™ takes telepresence to a new level by offering an added degree of flexibility and ease of use. With the simple touch of a button, plan strategies, strengthen relationships and finalize decisions with executives from around the globe.



# TANDBERG SOLUTIONS

## Adaptive Telepresence

**FEATURES OF TANDBERG EXPERIA™**



**VIDEO QUALITY** — See every detail in crystal clear clarity with TANDBERG's Precision HD camera

**COLLABORATION** — The built-in collaboration capabilities enable participants to easily share presentations, training videos or detailed images with the touch of a button.

**SIMPLICITY** — One-touch controls; easy to use

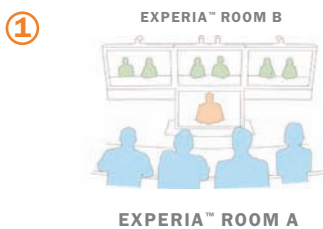
**NATURAL COMMUNICATION** — Participants appear as if they are sitting across the table. Perceived eye contact, fluid motion and spatial audio all work together to create a realistic communication experience.

### HOW IT WORKS: CALL SCENARIOS

#### POINT-TO-POINT CALLING



#### MULTIPOINT CALLING



- Connect two Experia™ systems with an H.323 endpoint in the same call
- H.323 endpoint appears in the collaboration display



- Connect up to four Experia™ systems in the same call
- Share multimedia presentations among all sites in full resolutions

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### COMMUNICATION WITHOUT BOUNDARIES

It's 8:00 A.M. You've just begun a meeting with the London office. You need to tap into additional experts to make a decision this very instant. The challenge is, those individuals aren't near a telepresence room.

Experia™ is designed to be fully interoperable with current standards-based video systems, enabling you to connect with virtually anyone at anytime — wherever they may be.

NEW YORK:  
TANDBERG EXPERIA™



LONDON:  
TANDBERG EXPERIA™



### INTEROPERABILITY: CONNECT TO ANY H.323 SYSTEM



With a focus on interoperability, TANDBERG is enabling all members of the organization to benefit from visual communication. Bring in key executives for detailed briefings, work through issues with your operations manager in real time, and connect with team members while on the go.

#### BENEFITS OF TANDBERG EXPERIA™

- **Natural Communication** — Feel as though you are part of the same room.
- **Interoperability** — Communicate with existing standards-based video systems and expand the reach and value of your investment.
- **Manageability** — Schedule Experia™ by using the industry-leading TANDBERG Management Suite (TMS) or familiar 3rd party desktop tools from IBM and Microsoft. Your IT staff will be able to manage all video assets through the same platform.
- **Flexibility** — By placing Experia™ on a high bandwidth network and making minor room adjustments, an executive's conference room can be transformed into a telepresence studio. Experia™ is able to run on existing corporate or managed networks.
- **Scalability** — An adaptive solution can be easily deployed at multiple locations.

IVCI  
180 Adams Avenue  
Hauppauge, NY 11788  
Tel: +1 631 273 5800  
Tel: +1 800 224 7083 (toll free in the U.S.)  
Fax: +1 631 273 7277  
Email: [info@ivci.com](mailto:info@ivci.com)

[www.ivci.com](http://www.ivci.com)

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For more information on the entire TANDBERG Telepresence Solution, visit <http://www.ivci.com/videoconferencing-tandberg-telepresence.html>